

Western Route 40 Business Association

April 16, 2016

The meeting was called to order at 8:10 A.M. The meeting was held at the Claysville Borough Administrative Building. There were approximately 5 members in attendance.

MINUTES: Minutes were distributed via email prior to the meeting. Minutes were approved as submitted. A motion was made by K. Prescott with a 2nd by Rico Vespa

TREASURER'S REPORT: The balance is \$1901.98. There were 3 new members paying in March. One check was written to the post office for the mail box. A motion was made by Jay Dutton and a 2nd by Wes Parry. The minutes were approved as submitted.

CAPRI: No report was given.

BANNER PROJECT: Rico Vespa reported that the banner selection was imminent and that letters would be sent with a facsimile to businesses and organizations. Cost will be \$150 plus \$75.00 each year which will cover the cost of replacements as needed. This concept and approach was approved unanimously by members present.

POLICE REPORT: Status Quo

ASSOCIATION OF CHURCHES: The Roast Beef Dinner fund raiser was a success.

SCHOOLS: There were no attendees from the school district.

PIKE FESTIVAL: The insurance certificate for the event is on file with the borough office and with the business association. Walker MacCartney says there is a need for an event policy each time we have an event. Wes Parry will check with them and follow up on the insurance issue. Susanne Dorsey mentioned that she has had many calls from vendors who want to setup. It was suggested that Susanne give them the phone numbers from Newton's where the girls work.

Township Cleanup Day will be held on May 14.

The revised bylaws were presented to members at the meeting and via email prior to the meeting for their review. A motion was made by Jay Dutton and 2nd by Rob Daniels for approval as submitted. The new bylaws were approved and will be issued to members.

New Business:

We discussed once again the need for an electronic information board. It was reported that the price had actually gone down from the previous amount of \$25,000 to \$15,000. Jay Dutton will check with Susan Morgan about funds available. We will check with CAPRI about submitting a grant request for funding. Kathy Prescott will check with Reita Melvin about checking out grants for funding. Earl reported that it cost \$500 to apply for signage along the interstate and on Route 40. It will also cost \$15,000 to install the sign. It was consensus that that amount seemed very high. No further action was taken regarding signs other than further research on funding.

We will follow up with Rob Daniels about the brochure. There may be an opportunity for us to have a Microsoft Office 365 program that would be available to officers of the business association professional use. We did not approve such a program as more members should be present to discuss the option.

Susanne Dorsey announced that the Nathan Kennedy Ride would be held on April 30th, 2016 and that the parking meters would be blocked for about 2 hours. She also stated that the McGuffey kids who work in the borough could help with folding the brochures when we get them completed.

We had a discussion about fund raisers, raffles, a gun bash for signs. We will follow up and discuss further.

A motion was made by K. Prescott to adjourn, a second was given by Wes Parry. Meeting was adjourned at 8:55 A.M. The next meeting will on May 18 , 2016 at Claysville Borough Offices.

Respectfully Submitted,
Katherine Prescott, Secretary