

Western Route 40 Business Association

Minutes

July 16, 2016

The meeting was called to order at 8:10 A.M. The meeting was held at the Claysville Borough Administrative Building. There were approximately 8 members in attendance.

MINUTES: Minutes were distributed via email prior to the meeting. Copies were available at the meeting. Minutes were approved as submitted.

TREASURER'S REPORT: The balance is \$4551.98. There were 18 banners purchased so far. Money has been escrowed for the banners. Banners cost \$50 each plus the cost of hanging. A motion was made by Jay Dutton and a 2nd by Wes Parry to accept the treasurer's report as submitted. The report was approved as submitted.

CAPRI: No report was given.

BANNER PROJECT: Banner selection has been completed. We discussed displaying a flag in the bank area with signage about the cost and contacts. Rico Vespa made a motion that the banner committee contract for 25 banners which are more than currently ordered. Zack Prescott 2nd the motion. The motion was amended to raise the number to 30 banners by Rico Vespa with a 2nd by Aleta Richmond. Approved unanimously by members present.

SCHOOLS: There were no attendees from the school district.

ELECTRONIC SIGNAGE:

We discussed once again the need for an electronic information board. It was reported that the price had actually gone down from the previous amount of \$25,000 to \$15,000. Jay Dutton will check with Susan Morgan about funds available. Jay Dutton has spoken with Re-Development Authority about grants for signs and a website. Susan Morgan will research those available through the Multi-Municipal Planning Agency.

We continued a discussion about fund raisers, raffles, and a gun bash for signs. It seems that a gun bash is not feasible due to the lack of workers for such a large event. We did discuss a raffle ticket for a "Mystery Gun/Safe". The safe would be on display at ARH (local gun shop). Tickets would be somewhere in the \$15.00-20.00 range. Aleta Richmond commented that we will only get support for something the people believe in and that they are knowledgeable about the use of the money. This discussion will be continued.

Jay Dutton reported that the clock controller upgrade would cost approximately \$5,000. There is no way to replace the broken controller with the same model. That model is no longer available. Funding will be the issue to resolve.

Commentary on the population revolution in the borough and surrounding area. The area is at a cross road for development and the area government must be on board for advancement.

We further discussed the need for a website for the Claysville Borough and business association sponsorship. Wes will attend the borough meeting on the first Monday of the August to find out about the borough's consideration of a site and whether there is funding for a site. Kathy P. will check with the township about their site and the company hosting their site.

Wes commented that the coffee shop would be closing soon with the deli moving to the market.

Earl Martin made a motion to adjourn with a 2nd by Jay Dutton. Motion approved. Adjournment was at 8:57 A.M.

Respectfully Submitted,
Katherine Prescott, Secretary