

Western Route 40 Business Association

Minutes

January 17, 2017

The meeting was called to order at 8:07 A.M. The meeting was held at the Main Street Café.

MINUTES: Minutes were distributed at the meeting. Minutes were approved as submitted.

TREASURER'S REPORT: The previous balance was \$4536.00. The banner fund collected \$4186.15. Disbursed \$2400 for the banners. \$1786.15 remains in the fund for repair and replacement of banners.

New officer were elected for the 2017 business year. The following officers were nominated with supporting second and elected unanimously.

President: Robert Daniels
Vice President: Rick Newton
Treasurer: Aleta Richmond
Secretary: Katherine Prescott

We are looking to have more individual committees. Initially Earl Martin volunteered to chair the membership committee. In addition, we plan to have several new committees which will provide additional opportunities for members to use their skills to build the organization. We plan to have a press release in the Small Town News, develop a placard/sticker with our logo, and have signage in the businesses to let everyone know we exist and our purpose.

BANNERS: We are still planning on letters being sent to those businesses that purchased banners this past year. There has been an interest from other businesses regarding purchasing banners for this next year. We will follow up with the businesses. Shari Brownlee asked about having a banner at the corner of Sunset Beach road and Route 40. We will need to check with Buffalo Township for permission to hang the banner or perhaps they will hang banners in that township.

POLICE: No official report was available.

SCHOOLS: No report

COMMUNITY: Hopewell Diner is now open 6:00 A.M. – 2:00 P.M. It was reported that they plan to open a pizza shop in the diner. The timeframe was unknown.

GENERAL COMMENTS:

We will plan to have discussions regarding establishing a uniform vision statement, defining the benefits of membership, developing the strengths of members and how those strengths can enhance the organization and finally developing a logo and uniform presence in the community.

K. Prescott submitted a motion to adjourn with Earl Martin giving a second to the motion. The motion was approved unanimously and the meeting adjourned at 9:15 A.M. The next meeting will be held on February 21, 2017 at Main Street Café.

Respectfully Submitted

Katherine Prescott, Secretary